

THE VELODROME, MEASURED

Run the track, the roster, and the *business* — from one console.

VeloIQ Venue turns your boards into a live, measured surface: transponder timing, spectator-ready leaderboards, and one rider identity that follows every athlete to every VeloIQ track. Less clipboard, more momentum.

WHAT VELOIQ DOES

CAPTURE

Live timing & boards

Transponder laps and splits on every ride, on the big board the moment the wheels turn.

CONNECT

One rider, every track

A single VeloIQ identity — link once, known on every visit, at Bromont and beyond.

OPERATE

The operator console

Sessions, riders, reports, finance, usage and service — the whole floor in one place.

What your venue gains

Fuller

sessions — booking, check-in and waitlists that keep the track busy

Sticky

memberships — riders return for scores, records and their trajectory

New

revenue — memberships, day passes, coaching and rentals, tracked

Less

admin — provisioning, timing and reporting handled for you

WHY RIDERS STAY ENGAGED

Scores & leaderboards

Track boards + a global VeloIQ Series across every venue

Digital rider ID

Tap or scan to check in and light up the board

Progress & health

PBs, improvements, power & recovery analytics

Shareable moments

Cards riders want to post after a session